

Bonzai ScrollX

Initial design size (w x h) pixels	
Mobile	320 x 480 px
Tablet	768 x 960 px
Allowed image formats	JPG, GIF, PNG
Max image file size	2 MB
Allowed video format	MP4 (Codec: H.264)
Max video file size	<2 MB
Compatibility	
Availability	Fox Sports
3rd Party tags	Bonzai only (can be wrapped in Sizmek or DCM)
Desktop OS	Mac OS (10.10, 10.11, 11.0), Windows (7, 8.1, 10)
Mobile OS (web only)	iOS 9+, Android 6+
Browsers	Chrome versions 59-61, Safari 10+, Firefox 54+ (only on Windows 7,8,10), IE 11 (only on Windows 7,8,10) Native device browser – On Samsung 5.4, video autoplay not supported
Further Notes	The ScrollX format is available for Mobile only.
Submission Lead-Time and Delivery	
Timeline	Creative must be provided a least 5 working days prior to campaign commencement
Late Submissions	Any late units may delay launch or affect total campaign delivery

Additional Info

This ad unit can only be Foxtel Media site served.

- Must be served third-party.
- If campaign is for a product with a classification rating (eg. film, video or tv), ensure the creative clearly features the rating. If above 'G' rating, the consumer advice must also be visible.
- No looping
- CPU must have a max 20% load. Any ads submitted which cause excessive CPU load or hinder user experience will not be accepted.

Note: Foxtel Media reserves the right to request changes to content and/or implementation following testing if the above is not adhered to. Specifically Foxtel Media reserves the right to remove or reject any material which:

- Is misleading, false or illegal and does not comply with state and national regulations;
- Contains but is not limited to sensationalised violence, crime or vulgar activity;
- Promotes stereotypes based on gender, race, sexuality or religion;
- Is provocative in nature and upsetting to the site audience or channel partner;
- Negatively impacts the intellectual property and equity of the wider Foxtel Media network;

Advertisers have a responsibility to observe our network policies and provide transparency towards our ad specifications and timelines.

If you are a gambling client, please ensure your digital creative are compliant with the online rules & legislation specified by the Australian Communications and Media Authority (ACMA). You will also need to ensure that you follow any state laws surrounding the promotion of gambling promotional content.