

Media Release

9 August 2010

**FANS TO SEE EVERY BARCLAYS PREMIER LEAGUE MATCH
FOR FIRST TIME EVER ON AUSTRALIAN TELEVISION**

FOX SPORTS will deliver unprecedented and unrivalled coverage of the world's most popular football league, screening all 380 matches in the 2010/11 Barclays Premier League season.

Barclays Premier League fans will not miss a single match of their club in action this season, as FOX SPORTS gets set for its biggest ever season as Australia's number one broadcaster of the world's most watched football league.

It all begins this weekend, when fans will have access to LIVE coverage of every match on the schedule in the 2010/11 season's opening round.

As well as providing coverage of all 380 matches this season, FOX SPORTS will also carry the most comprehensive online coverage of the premiership.

Foxsports.com.au will offer selected matches from each round LIVE, with up to five matches per round also available 'on demand'.

After upgrading its digital rights ahead of the new season, the FOX SPORTS website will also feature LIVE scoring on each of the season's 380 matches, plus a range of new exclusive video content including highlights packages from each game, a weekend roundup, goals of the week, and team of the week.

The action gets under way this Saturday night at 9.40pm AEST, when big-spending Manchester City visits Tottenham, the team that edged them for the all-important fourth place last season.

Once again the FOX SPORTS *Hyundai Matchday Saturday* team<