

FOR IMMEDIATE RELEASE
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COME DINE WITH ME AUSTRALIA

XYZnetworks' The LifeStyle Channel today announced that it has acquired the format rights to hit UK series **COME DINE WITH ME** from ITV Studios Limited and has commissioned Granada Media Australia to produce the show for the Australian market.

Granada will produce the 20-part half-hour series for The LifeStyle Channel and the series goes into production immediately. **COME DINE WITH ME AUSTRALIA** is set to premiere in early 2010.

"Australians are obsessed with cooking and entertaining and we pride ourselves on understanding this country's appetite for food media better than anyone else," said Nicole Sheffield, General Manager of The LifeStyle Channel. *"Come Dine With Me Australia is not only exciting for foodies, it's exciting for all Australians. It is a format that gives people recipes and takes them into everyday Aussie homes."*

The series is a phenomenal ratings success in the UK and is one of LifeStyle FOOD's most popular programs.

The unscripted show follows amateur chefs competing against each other in hosting a dinner party for the other contestants. Each week, five total strangers compete for the title of the ultimate dinner party host. Over five nights they take it in turns to cook up their idea of the perfect evening.

As well as cooking, there's also a large helping of reality on the menu as the rival hosts snoop around each others' houses and go to great lengths to win the competition. At the end of evening, the host is judged by their guests and scored out of ten. The contestant with the most points at the end of the week wins a cash prize.

*"We are delighted to be working with XYZnetworks on Australia's new cooking series **Come Dine With Me Australia**. The program will showcase another group of enthusiastic Australian food fans and their hospitality will offer an engaging journey for viewers of subscription television,"* said Leonie Lowe, Managing Director, Granada Media Australia.

The award-winning series has been sold around the world and The LifeStyle Channel commission makes Australia one of the many countries to produce the format.

Granada is currently looking for people to feature in the series. Log on to www.lifestylechannel.com.au to register interest.

The LifeStyle Channel is available on FOXTEL and AUSTAR.

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XYZnetworks is a subscription television channel and program production company specialising in lifestyle, music and weather. XYZnetworks owns and operates seven leading brands including The LifeStyle Channel, LifeStyle FOOD, Channel [V], [V]2, MAX, Country Music Channel and The Weather Channel. XYZnetworks also owns Arena TV, distributes global giant Discovery Channel and jointly owns kids powerhouse Nickelodeon and Nick Jr. Collectively the channels reach more than 4.3 million* television viewers. XYZnetworks is equally owned by FOXTEL and AUSTAR. *Source – OzTAM