

UKTV www.uktv.com.au



Bursting with award-winning premieres and returning series of well-known favorites, UKTV showcases seductive new contemporary drama and thrilling crime series, along with classic and cutting-edge comedy.

It's a unique destination for first-run and much loved British programmes and the home of the highly popular soaps, new and exclusive to Australia.

From Doctor Who, Paradox & The Graham Norton Show to Midsomer Murders, My Family & EastEnders, if it is a hit in Britain, you'll see it on UKTV.

Vibrant, compelling and surprising, UKTV is truly brilliant world-class entertainment.

Profile

UKTV reaches on average 1.4 million people each week
UKTV fans are 17% more likely to travel overseas in the next 12 months, compared to the general population

60% of UKTV viewers are grocery buyers
UKTV fans are 24% more likely to renovate in the next 12 months, compared to the general population

Source: OzTAM, National STV Homes, Wks 1-13 2010, 0600-2400, Reach, Profile. NMR, Panorama, Jan-Dec 2009.

Online statistics

Page Impressions: 125,062
Average Session Duration: 3m 09s

Unique Browsers: 27,471
E-Newsletter: 38,615

Source: Nielsen Site Census April 2010

Key programs



Going Postal

Friday 24th & Saturday 25th December at 8:30pm

Based on Terry Pratchett's best-selling novel, which has sold nearly 65 million copies, Going Postal is a two part adventure following con man Moist Von Lipwig as he unwillingly takes charge of a dilapidated mail room.



Being Human S1

UKTV First - Tuesdays at 8:30pm from 21st December

It's not easy being twenty-something these days; love, work and paying your rent can be hard - especially when you're a vampire, a ghost and a werewolf. This witty, sexy and thrilling drama centres around George, a mild-mannered and geeky hospital porter who for one night a month is transformed into a flesh-hungry, predatory werewolf. Then there's the good-looking and laid-back Mitchell who, in contrast to George, has the gift of the gab and an easy confidence with the ladies - but he is also a blood-sucking vampire struggling with going cold-turkey from the blood he craves.



Lewis – S1

UKTV First - Sundays at 8:30pm from 26th December

The heavily anticipated detective drama follow-up to the hugely acclaimed Inspector Morse series. Five years after Morse's death, Lewis - now promoted to inspector - returns to his old stomping ground of the university city of Oxford after an attachment on the British Virgin Islands.

