



The Comedy Channel www.thecomedychannel.com.au

THE COMEDY CHANNEL is the only television channel devoted to making Australians laugh twenty-four hours a day, seven days a week. Mixing original series and specials with current and classic comedies from Australia and around the world, THE COMEDY CHANNEL offers an unconventional, uncensored style that ensures unlimited appeal to lovers of good comedy.

Home grown programming includes Stand Up Australia hosted by Cameron Knight and featuring the best of local and international comedians and The Mansion hosted by Michael Chamberlin and Charlie Pickering. Coming soon to THE COMEDY CHANNEL is The Merrick and Rosso Show.

THE COMEDY CHANNEL also features the best of Australian and international stand-up, cult animation, movies, satire, sitcoms, sketch comedy and world famous tonight shows including The Tonight Show With Jay Leno, Late Night With Conan O'Brien, The Daily Show with Jon Stewart and The Colbert Report.

THE COMEDY CHANNEL audience is people under 40 with a male skew and is available on the FOXTEL, AUSTAR and OPTUS TV platforms.

Profile

The Comedy Channel reaches on average 1.7 million different people each week

Comedy viewers are 52% more likely to get a takeaway several times a week

48% of Comedy viewers are People 16-39

50% of Comedy viewers are People 25-54

Comedy viewers are 33% more likely to be quick to try new technology

Source: OzTAM, National STV Homes, Wks 1-52 2009, 0600-2400. NMR Panorama, Nov 08 - Oct 09.

Online statistics

Page Impressions: 21,477
Average Session Duration: 2m 25s

Unique Browsers: 8,210
E-Newsletter: 8,700

Source: Nielsen Site Census October 2009



Key programs

Titan Maximum

Continues Wednesdays at 10.00pm

Part of The Comedy Channel's dynamic adult swim block comes the new stop-motion series from Seth Green and his ROBOT CHICKEN collaborators Matthew Senreich and Tom Root.



A parody of Mecha animations such as Voltron with an added dash of Thunderbirds and Team America: World Police, TITAN MAXIMUM is set one hundred years in the future when Saturn's moon Titan is defended by Titan Force Five, an elite squadron of young, brash pilots whose spaceships combine to form the giant robot TITAN MAXIMUM. As the series opens, the team has been disbanded due to budget cuts, but must hastily reassemble when a former team member turns criminal and tries to conquer the solar system with an assault of giant monsters. Now, the fate of humanity rests in the hands of a team of dysfunctional misfits commanding a rust bucket robot.

The Chaser's War on Everything - Series 1

Thursdays at 8.30pm

As hilarious as it is controversial, this top-rating Australian series is little short of a phenomenon. Filmed in front of a studio audience, the Logie Award-winning team do what they do best: confront and lampoon key players from the world of politics, business, religion, media and culture. Also includes news-of-the-week analysis, comedy sketches, their uniquely irreverent field experiments and often controversial stunts for which the team is well known. In 2007, the team infiltrated the APEC conference in Sydney, which made headlines around the world.



Australia's Favourite Comedians

Thursday at 9.00pm, from February 4th

Let's make it a date! Thursday at 9pm is your destination for Australia's favourite comedians. Don't miss hilarious instalments by Merrick and Rosso (Feb 4), David Strassman Live (Feb 11), and The Umblical Brothers (Feb 25), including a premiere special performance on Feb 18th! You'll have to watch to find out.



Saturday Night Live

New Series - Saturdays at 10.30pm, from February 20th

It's Saturday Night! NBC's Emmy Award-winning late-night comedy showcase begins its 35th season for another year of brilliant satire, sketches and surprises. SNL also features a who's who of contemporary talent as the weekly guest hosts

