



The Comedy Channel www.thecomedychannel.com.au

THE COMEDY CHANNEL is the only television channel devoted to making Australians laugh twenty-four hours a day, seven days a week. Mixing original series and specials with current and classic comedies from Australia and around the world, THE COMEDY CHANNEL offers an unconventional, uncensored style that ensures unlimited appeal to lovers of good comedy.

Home grown programming includes Stand Up Australia hosted by Cameron Knight and featuring the best of local and international comedians and The Mansion hosted by Michael Chamberlin and Charlie Pickering. Coming soon to THE COMEDY CHANNEL is The Merrick and Rosso Show.

THE COMEDY CHANNEL also features the best of Australian and international stand-up, cult animation, movies, satire, sitcoms, sketch comedy and world famous tonight shows including The Tonight Show With Jay Leno, Late Night With Conan O'Brien, The Daily Show with Jon Stewart and The Colbert Report.

THE COMEDY CHANNEL audience is people under 40 with a male skew and is available on the FOXTEL, AUSTAR and OPTUS TV platforms.

Profile

The Comedy Channel reaches 1.7 million different people on average each week

Comedy viewers fans are 16% more likely to spend more for quality goods, compared to the general population

48% of Showtime Comedy viewers are people 25-54
29% of Showtime Comedy viewers are men 25-54

Source: OzTAM, National STV Homes, Wks 1-13 2010, 0600-2400, Reach, Profile. NMR, Panorama, Jan-Dec 2009.

Online statistics

Page Impressions: 15,197
Average Session Duration: 1m 52s

Unique Browsers: 5,845
E-Newsletter: 8,700



Key programs

THE BREAST DARN SHOW IN TOWN 2010

Friday Nov 5th at 8.30pm

THE COMEDY CHANNEL proudly presents an exclusive comedy gala hosted by Corrine Grant and featuring some of Australia's most loved comedians. For one night only in an event to aid the National Breast Cancer Foundation, be tickled pink with a comedy medley of stand up, improvisation, and panel discussion from your favourite comedians including Fiona O'Loughlin, Jeff Green, Tommy Dean, Joel Creasey, Tom Gleeson, Denise Scott, Hannah Gadsby, Tom Ballard, Claire Hooper, Nelly Thomas, Josh Earl, Bev Killick, George McEncroe, Mark Mitchell (as Con the Fruiterer and Marika) and more!



HEATH FRANKLIN'S CHOPPER: HARDEN THE F%&K UP AUSTRALIA

8.30pm Nov 12th

Chopper takes no prisoners as he head butts his way through the spectrum of hard and soft, from The Smurfs, hands free mobiles, mangoes and much more.



THE YOUNG ONES

Mondays at 10pm from Nov 8th

A mad, rude, awesomely violent, unpredictable, swaggering, staggering, joyously infantile, exhilarating steamroller of a sitcom, THE YOUNG ONES provided the breakthrough for the new generation of aggressive and forthright 'alternative' comedians and launched the career of Ben Elton as a major writer.



THE YOUNG ONES deservedly became an instant comedy landmark by launching an all-out assault on the moribund sitcom, mixing Monty Python-esque madness with post-punk anarchy and cramming it all into the most revolting share-house in Britain.