

FOX8 www.fox8.tv



For non-stop entertainment, pleasure seekers across Australia look no further than FOX8. With exclusive series, event television, the hottest international shows and local productions,

FOX8 delivers it all, 24 hours a day. FOX8 has your entertainment needs covered. AUSTRALIA'S & AMERICA'S NEXT TOP MODEL, AMERICAN IDOL, THE CONTENDER, FAMILY GUY, WWE RAW, WWE SMACKDOWN!, FUTURAMA and, of course, THE SIMPSONS we've got 100% high velocity TV.

Profile

FOX8 reaches on average 3.2 million different people each week
26% of FOX8 viewers are Men 16-39

50% more likely to spend \$200+ a week on grocery shopping

45% of FOX8 viewers are People 16-39
FOX SPORTS viewers are 74% more likely to spend more when shopping with children

Source: OzTAM, National STV Homes, Wks 1-52 2009, 0600-2400. NMR Panorama, Nov 08 - Oct 09.

Online statistics

Page Impressions: 310,358
Average Session Duration: 8m 14s

Unique Browsers: 31,817

Source: Nielsen Site Census October 2009

Key programs

FOX8

Beauty and the Geek Series 4
Wednesdays at 9.30pm

A group of "Beauties" - young women who have relied primarily on their looks and are intellectually inept - and a group of "Geeks" - young men who have relied primarily on intellect and are socially inept - are paired up to compete as couples for a chance to win \$250,000. Each beauty and geek couple lives together, sharing a bedroom, for the duration of the competition and there are weekly challenges and quizzes that lead to one couple being eliminated each until a winner is crowned.



Glenn Martin DDS
Sundays at 8.30pm

Follow the adventures of travelling dentist, Glenn Martin, and his family. After burning down his house, Glenn takes his family - wife Jackie, hormone-addled 13-year-old Conor, power suit-wearing 11-year-old Courtney, Courtney's overachieving assistant Wendy, and Canine, the family dog - on a cross-country road trip to tighten the family bond, and protest the demolition of his favourite childhood park.



Family Guy Season 8
Sundays at 9.00pm

Set in Rhode Island this animated series features the misadventures of the Sick, twisted and politically incorrect Griffin family. Heading up this eclectic household is Peter, the dim witted and impulsive father who makes life decisions based on what he watches on TV, and Lois, a frustrated social climber and loving mother. Chris, like his father, is obese, has a low IQ and no common sense. Meg, the hopelessly geeky daughter desperately tries to be part of the popular crowd, and is coldly rejected. And Stewie the young toddler, is an intellectual with the mind of a serial killer, and has dreams of world domination. To round the family off is Brian, the talking dog with an Ivy League diploma who enjoys sipping martinis while sorting out his life issues.



The Simpsons Season 20
Sundays at 8.00pm

Set in the average American town of Springfield, live The Simpsons, a very dysfunctional and politically incorrect family. This animated sitcom revolves around a family of five including Homer the dim witted, unhealthy, beer loving father and Marge, the hardworking, though sometimes naïve, super mum who keeps the family together. Bart is the eldest of

