



Fox Classics www.foxtel.com.au

FOX Classics is the only channel which showcases Classic Movies and Classic Television, 24 hours a day. Times change, great TV doesn't and FOX Classics celebrates the best in timeless, Classic Television with iconic series such as M*A*S*H, The Saint, Gunsmoke, Lost In Space, and The Odd Couple.

FOX Classics is the only channel on the basic package which screens two movies per night and two theme weeks per month such as the upcoming "Cool As Clint" week, celebrating Clint Eastwood's 80th Birthday.

Profile

Fox Classics reaches 1.5 million different people on average each week

53% of Fox Classics viewers are Grocery Buyers
Fox Classics fans are 16% more likely to pay extra for well known brands

Source: OzTAM, National STV Homes, Wks 1-13 2010, 0600-2400, Reach, Profile. NMR, Panorama, Jan-Dec 2009.

Online statistics

<http://www.foxclassics.com.au>

With endless trivia, searchable databases for movies, star profiles and community areas where viewers can ask Mr Movies himself, Bill Collins, a question and join his movie club.



Key programs

Double Peck

Thursday Nov 4th from 8.30pm

ARABESQUE then CAPE FEAR



Double Comedy

Saturday Nov 20th from 12 noon

McHALES NAVY then IT'S A MAD MAD MAD MAD
WORLD

