

FOXTEL <http://www.foxtel.com.au>



Foxtel.com.au is a truly interactive website where subscribers can take their Foxtel experience to the next level!

Users will be able to download their favourite high resolution movies and TV shows to their desktops so that they can watch them when and where they want to.

Foxtel.com.au features exclusive 24 hour sports footage through ESPN360 where dedicated fans can get their sports fix.

Foxtel.com.au also has a *never done before* electronic programming guide where users can search, select and save shows to their set box to watch when they get home.

This website is aimed at the tech savvy, entertainment seekers who wish to customise their viewing to suit their unique lifestyle

Profile

Page Impressions: 6,862,922

Unique Browsers: 739,204

Average Session Duration: 5m 45s

E-Newsletter: 23,000

Source: Nielsen Site Census October 2009

Key programs

