



Comedy Channel www.comedychannel.com.au

THE COMEDY CHANNEL is the only television channel devoted to making Australians laugh twenty-four hours a day, seven days a week. Mixing original series and specials with current and classic comedies from Australia and around the world, THE COMEDY CHANNEL offers an unconventional, uncensored style that ensures unlimited appeal to lovers of good comedy.

Home grown programming includes Stand Up Australia hosted by Cameron Knight and featuring the best of local and international comedians and The Mansion hosted by Michael Chamberlin and Charlie Pickering. Coming soon to THE COMEDY CHANNEL is The Merrick and Rosso Show.

THE COMEDY CHANNEL also features the best of Australian and international stand-up, cult animation, movies, satire, sitcoms, sketch comedy and world famous tonight shows including The Tonight Show With Jay Leno, Late Night With Conan O'Brien, The Daily Show with Jon Stewart and The Colbert Report.

THE COMEDY CHANNEL audience is people under 40 with a male skew and is available on the FOXTEL, AUSTAR and OPTUS TV platforms.

Profile

The Comedy Channel reaches 85% of all people watching STV
Comedy Channel viewers are more likely to be extroverts and enjoy a big night out

50% of all Comedy Channel viewers are people aged 16-39

Source: OzTAM, National STV Homes, Wks 1-40 2008, Excl Olympics Wks 32-35, 06:00-24:00. NMR Panorama, Sept–Aug 08, Various Demo, Statements are Strongly Agree, Results index STV v Non-STV Viewers. 'Channel viewer' are people who list channel as favourite / watch regularly.

Online statistics

Page Impressions 27,626
Average Session Duration 2m 52s

Unique Browsers 7,319
E-Newsletter 6,500



Key programs

The Merrick and Rosso Show

Thursdays 8:30pm

Australia's favourite comedy duo, Merrick & Rosso have broken the shackles of commercial TV and taken their intellectual property to its rightful home... The Comedy Channel! Filmed in front of a live studio audience it's on for young and old as Merrick and Rosso cause mayhem with their stand up & sketch routines, mad stunts and interviews with special guests. Exclusive to THE COMEDY CHANNEL, this is MERRICK & ROSSO at their very best.



(Hamish and Andy's) Real Stories

Subscription TV Premiere Series Thursdays at 9:00pm

Real stories is widely known as Australia's fifth best public affairs program and strives to uncover the unique stories and people so often overlooked by its competitors. This 8-part mockumentary series - created by Hamish Blake, Andy Lee, Ryan Shelton and Tim Bartley - features a multitude of well known cameos such as Tony Martin (The Late Show), Cassandra McGrath (Wolf Creek) and Peter Helliar (Rove Live) to name a few.



Comedy Slapdown

Saturdays at 7:30pm

Comedy Slapdown is where comic improvisation meets Wrestlemania. Five teams compete in a totally unscripted round-robin style tournament set between the ropes in the Slapdown wrestling arena.

Each episode sees two teams, each consisting of three comic improvisers, jump into the ring and go head to head in a series of improvised games in pursuit of laughs. Teams include some of Australia's top comedians such as Julia Zemiro, Tom Gleeson, Corrine Grant, Julia Morris and many more.

